

# Are You Being Left Behind by Change?

## **Architect of The New Reality Karl Schoemer Reveals How To Survive and Thrive In a Continuously Changing World**

In every organization today, change is constant, complex and tumultuous. Whether you are adding new technology, downsizing, rightsizing, merging, acquiring, reorganizing, restructuring, or reengineering change is happening in every company, in every industry and on every continent. In this new business reality, in order to survive and thrive, companies today must embrace one very scary word: CHANGE.

“The words change and new seem to make most managers and employees cringe every time I utter them,” says Karl Schoemer, author of *Change Is Your Competitive Advantage*, and architect of The New Reality workshops, video books and lectures. As a Change Adaptive Culture specialist who works with Fortune 500 companies and mid-sized businesses in every industry, Karl provides strategies for adapting, transforming and succeeding in the new business reality. “As the pace of business and society has accelerated, and as waves of change have crashed one atop another, it is no longer possible to think of change as something to be dealt with or gotten through,” adds Karl Schoemer. Every day, successful leaders, managers, and CEOs of large and small organizations work hard to manage change, reduce resistance, anticipate the next change and align their organizations with their customers. Is today’s new business reality simply managing change is no longer good enough. To succeed in the New Reality, each and every business, each and every leader, and each and every employee needs to embrace the power of change and make it part of their individual and organizational competitive advantage.

Once a company has accepted that change is inevitable, the next step is to create a culture filled with Change Adaptive individuals that aligns with a continually changing marketplace. This means acknowledging that there is a change process, equipping managers and employees to deal with the dynamics that comes from this process, and encouraging employees to “let go” of their old way of doing things – all while acknowledging and mitigating the natural drop in productivity that occurs in times of change.

# VISION QUEST

For more than fifteen years, Karl Schoemer has been the architect with a blue print for helping organizations with their New Reality by driving home strategies that work for business owners, managers, CIOs, employees, CEOs and every member of the organization. Karl reveals 15 key points for being successful in The New Reality:

- Sets High Standards For Yourself
- Set a Fast Pace
- Stay Positive
- Be Honest
- Be Decisive
- Be Flexible
- Raise Your Learning Curve
- Learn to Multitask
- Use the Latest Tools
- Take Direction From Your Customers
- Make a Contribution
- Get Results
- Redefine Performance
- Redefine Success

The first step of course is to accept that CHANGE IS CONSTANT, it won't be trouble free and each individual is accountable. The New Reality explains that there is a change process and that individuals are accountable to move themselves through that process and produce an ever better outcome for the customer. By accepting that your 'old reality' is never coming back, you can make changes to your current reality so that you will bring in more customers and create a more successful organization in the new business reality. Karl Schoemer's vision for The New Business Reality should be part of any overall plan for change.



*Karl G. Schoemer, MS, is the president and founder of VisionQuest Solutions, an organization devoted to teaching businesses – through workshops and lectures – the tools and skills needed to understand and seize the power of change. For more than twenty years, he has been working with all types of businesses to help create more Change Adaptive Cultures. His client list includes companies such as: Chase, AT&T, Ford, United Parcel Service, Lexmark, The Stanford Medical Center, and many others. An acclaimed speaker with an unrivaled enthusiasm for helping his clients deal with dynamic change, he provides a fresh, market-anchored approach to every company he works with. The author of seven books on change management-related issues, Karl has worked on five continents with thousands of organizations large and small, in both the public and private sectors. He resides in Brownsburg, Indiana with his wife, Ann and three children.*

For more information visit: [www.vqsolutions.com](http://www.vqsolutions.com)

*Architects  
of Strategic  
Change*

39 Timber Lane, Brownsburg, IN 46112 P: (317) 858-1944 TF: (800) 883-7292 F: (317) 858-1945  
E: [info@vqsolutions.com](mailto:info@vqsolutions.com) W: [www.vqsolutions.com](http://www.vqsolutions.com)